

## **Skylon Park, Hereford Enterprise Zone**

### **Placement Statement**

The Hereford Enterprise Zone is intended to play an important catalytic role in boosting the economy of Herefordshire. It is important therefore that we attract forward thinking, ambitious and aspirational businesses who want to move to Herefordshire, or are looking to grow further in Herefordshire and will add value to the local economy.

We want such companies to prosper and grow to their full potential embedding in the local economy, providing high quality job opportunities for the local workforce.

It is important to us that companies who move onto the Zone complement and augment our existing business base. Accordingly, we continue to focus on specific business sectors which fit the area's existing and emerging business strengths, thereby maximising the potential to develop beneficial commercial connections and trade in the wider local area.

Skylon Park is a high quality business environment. Building projects are expected to be of good design and quality and comply with the Local Development Order that has been put in place, which covers Land Use Classes E(g) office, G (educational facilities), B2 (light industrial) and B8 (complementary storage).

The Zone welcomes expanding local business as well as businesses from further afield. We expect these companies to grow, and to be able to demonstrate 25% employment growth over 3 years from occupation.

It is vital that we make the most of the opportunity that the Zone offers to enrich the business mix of Herefordshire and to increase the number of high quality job opportunities within the local community.

All businesses seeking to come onto the Zone need to be in one of the following business sectors.

### **Defence and Security**

#### Defence

Defence equipment including vehicle based systems, logistical support and command and control systems

Component and product design, development, advice, support and manufacture

Electronic communication/jamming/protection, manufacturing and design

Personal equipment manufacturing and design (armour, medic kit, surveillance including optical precision, communications)

Specialist equipment maintenance and support

#### Security

Cyber security and resilience

Biometrics

Critical border security

Consultancy training (including hostile and challenging operational environments), guarding, risk assessment and analysis

Surveillance equipment manufacture and training  
Hostage negotiation  
Anti- piracy advice and services  
Personnel Protection Services

## **Food and Drink**

### Adding Value and Logistics

Food labelling and traceability (software development, process mapping, project management)  
Renewable packaging development  
Sustainable storage solutions  
Ingredient development  
Food and Drink Health Services

### Production

Small scale manufacture of meat, drink and prepared foods

### Agricultural Product Diversification

Utilisation of natural products  
Health and beauty products  
Specialist animal feeds  
Crop research

## **Sustainable Technologies**

### Renewable Energy

Component manufacture and design (PV, turbine, boilers)  
Hardware manufacture (monitoring, diagnostics, communications)  
Software development (design, hardware integration)  
Consultancy support  
Energy and resource management

### Sustainable Building Construction

New technology production  
Building and component design  
Innovative and sustainable material manufacture (insulation, lighting, energy usage, cladding, timber technology, wireless usage)

## **Advanced Engineering**

### Aerospace

Component design and manufacturing  
Search and rescue equipment  
Simulation and training

### Automotive

Component design and manufacturing

### Communications

Radar, Radio, Satellite and electronic communication, equipment design, manufacture, service and repair  
Communication research and development (fibre optic, satellite, wireless uses, broadband)

## **Engineering**

### Advanced Materials

Composites  
Advanced steel  
Advanced metals

### Manufacturing technologies

Instrumentation  
Advanced control systems  
Manufacturing methods, 3D printing, AI, Robotics

### Niche manufacturing

Water, oil, gas, nuclear industrial systems and components  
Agricultural machinery  
Metal fabrication, casts and molding, joining, sheeting and forming  
Medical equipment manufacture  
Health care product manufacture  
Specialist product development

## **Digital Technology**

Software, hardware, internet technologies and digital platforms

## **Professional Services**

Legal practices  
Accountancy firms  
Architects  
Consultancies (Engineering, Planning, Environmental, Management Consulting, Industrial and office space planning, Professional placement)  
Financial Management  
IT/communications provision and support

## **Creative Industries**

Web designers  
Software designers/ publishers  
Publishing  
Design and Fashion  
Advertising/Marketing  
Film, Video and Photography

## **People Intensive Industries**

Call centres  
Internet sale support

There are some investment opportunities that we will not pursue at the HEZ. This does not reflect the individual quality and merit of each of these businesses or opportunity, but their needs will need to be met elsewhere.

Specifically:

- wholesale or retail trade, including estate agents
- sale houses/show rooms
- repair of domestic motor vehicles and motor cycles
- purely general storage and downward distribution businesses
- projects requiring excessive external storage – no more than 25% of total plot area
- general builders/installers

Hereford Enterprise Zone  
August 2024